



A NEWSLETTER FOR RENO AIR QQUICK MILES™ MEMBERS

Fly 12 one-way flights between January 1 and March 31, 1998, and you'll earn:

- 12 confirmed upgrade coupons on Reno Air
- 1,200 bonus miles



Dear QQuick Miles™ Member,

You're one of our most valuable customers and we'd like to reward you this winter with an extra bonus for flying so frequently with Reno Air!

It's simple and automatic!

We're offering you the opportunity to earn a dozen confirmed one-way first class upgrades plus 1,200 bonus QQuick Miles™ when you fly at least a dozen one-way flights with Reno Air in the first quarter – January, February and March 1998!

So, make sure that you or your travel arranger selects Reno Air for all your flights this winter and earn bonuses by the dozen!

Sincerely,

Steve Sarner
Vice President Sales & Marketing



Reno Air™ WELCOMES OUR NEW PARTNERS TO THE QQUICK MILES PROGRAM

Best of all it's **Thrifty Car Rental**. Now getting around on the ground gets you QQuick Miles™ 500 when you rent from Thrifty and 250 every third time you park with Thrifty within 12 months. Enjoy the ride and watch those miles add up. For reservations call 1-800-FOR-CARS.



Check into one of Reno's most prestigious resorts, the **Peppermill Hotel Casino**. Stay in one of 1,070 fabulous rooms or upgrade to one of 185 Jacuzzi suites. Experience the delicious variety of six restaurants or relax in one of nine theme bars and lounges. The action packed casino, with 1,400 slot machines, boasts Reno's highest paybacks. Enjoy free entertainment nightly in the cabaret. Take advantage of free shuttles to and from downtown and the airport. All this at great winter rates. If you're a skier the Peppermill is the place to ski, stay and play. The Peppermill's ski package includes your room, all day lift ticket to one of five world class resorts (each less than an hour away), transportation to and from Mt. Rose, Squaw Valley



and more, all starting from just \$69 per person, based on double occupancy. Earn 250 QQuick Miles™ for every stay. Please call 1-800-282-2444.

High Sierra Dining Club is now a QQuick Miles™ partner. High Sierra Dining Club offers the most comprehensive and value packed dinner club program ever, with discounts and coupons for countless dining establishments in Reno and the surrounding area. Members will earn 200 QQuick Miles™ for each edition purchased or 500 miles for a full year's edition. As a special bonus with the purchase of each 1998 edition you will receive a Reno Air first class space available upgrade. High Sierra books start at \$16.95 so call 1-800-752-2997 and start enjoying great dining values.



1-800-PRE-PAID Terrific way to earn QQuick Miles™ while keeping in touch. Buy a QQuick Miles™ pre-paid global phone card and earn 500 QQuick Miles™ for your initial \$50 of long distance (150 minutes). Purchase your QQuick Miles™ 1-800-PRE-PAID global phone card today. It's easy to use, inexpensive, and, it's rechargeable. Recharge and earn an additional 250 QQuick Miles™.

The smarter way to call.
1-800-PRE-PAID

Yute Air Earn QQuick Miles™ on all routes that Yute Air flies on their mainline system. Earn a minimum of 500 miles on most segments. Yute Air is operated by Merlin Express and is your Reno Air connection in the state of Alaska. Start earning QQuick Miles™ for your next trip to the lower 48. For reservations call 1-800-FLY-YUTE OR 1-907-243-7000.



Diners Club International You can convert Diners Club Rewards points to QQuick Miles™ and redeem for upgrades and round-trip tickets to the Reno Air destination of your choice. 2,000 Diners Club Rewards points = 1,000 QQuick Miles™. Simply call 1-800-254-4034 for more information. "Club Rewards Simply the Best Rewards."

We Welcome



Ski, lodge, then fly **Northstar-at-Tahoe** It's all kinds of fun. Northstar is located at the north shore of beautiful Lake Tahoe and is Tahoe's top family ski resort. Northstar is a complete destination resort with alpine and cross country skiing, ski school, ski rental, snowmobiling, restaurants, shopping and lodging. Stay at the Northstar Lodge and earn 500 miles per 2-3 nights stay and 1,000 miles for 4 nights or more. Call 1-800-GO-NORTH for lodging reservations.



Free Miles with every purchase of **Delyse Gourmet French Foods**. Our new partner Delyse is a manufacturer of gourmet baked goods and candies. All of Delyse's gift packages are made from the finest and freshest ingredients. All gifts are elegantly hand wrapped or boxed. They also come in beautiful tins and glassware. Their specialty is French Pralines, a unique treat that was originally created to be served for King Louis XIII in the early 17th century. Earn three Reno Air QQuick Miles™ for every dollar you spend with Delyse. Call 1-800-442-NUTS to order your special gifts and treats.



For Anniversaries, Birthdays, New Births or any occasion, you can add 300 or more miles on every purchase to your Frequent Flyer Account from the **Reno Air Floral Club** and **Baumgartner Krueger Florists**. Send heartfelt elegance, get back smiles and **DOUBLE MILES** on the following products for Valentine's Day, Saturday February 14th.

The French Country Garden Bouquet

\$49.99 – 4 Roses Added \$69.99

The Stargazer Bouquet

\$49.99 – 3 Roses Added \$64.99

To place your order call 1-800-377-7080.

Or browse our web site: www.bkflorist.com



We are very pleased to welcome all of our new partners to QQuick Miles™. We know that we have chosen companies and services that will be of value to our members. Please remember to have your QQuick Miles™ membership number ready when you call any of our partners. Remember QQuick Miles™ is the frequent flyer program that helps you get where you want to go faster and with these great partners faster than ever before.

This month Reno Air has expanded our service to and from Colorado Springs with the addition of a fourth daily round-trip between Colorado Springs and Las Vegas and the addition of two daily non-stops between Colorado Springs and Reno. The new service via Reno gives Colorado residents access to convenient low fares, and full service flights to Alaska, the Pacific Northwest and the San Francisco Bay Area.

RENO AIR customers can join QQuick Miles™, Reno Air's own frequent flyer program, unveiled July 15, 1997. Advantage™ members can also earn American Airlines' Advantage™ miles in certain markets. Until March 31, 1998, passengers who are members of both programs can double-up, members can earn credit in both QQuick Miles™ and the Advantage™ programs.

This month, Reno Air is pleased to begin our first International Codeshare Agreement with one of the world's premier airlines, Qantas Airways of Australia. With the addition of our San Francisco to Los Angeles service, Reno Air passengers in the Bay area will now be able to enjoy the convenient, world-renowned service Qantas offers to Australia and beyond. Qantas flies two daily non-stops from Los Angeles to Sydney and a daily nonstop to Auckland, New Zealand with connecting service throughout the Pacific. All codeshare flights from San Francisco, on Reno Air, will carry the Qantas Airways "QF" designator code used in the Official Airline Guide.

RENO AIR's home page on the World Wide Web, www.renoair.com, features on-line booking, flight schedules, destinations, a company profile, current press releases, financial news, annual reports, travel guidelines and QQuick Escape™ Vacations.



5,000 miles
Earns one free round-trip
Reno Air first class upgrade.



15,000 miles
Earns one free round-trip
Reno Air coach ticket.

25,000 miles
Earns one free round-trip
Reno Air first class ticket.

Gold card members

- 50% mileage bonus on all Reno Air Flights.
- Use of First Class check-in positions regardless of class of travel.
- Invitation to pre-board on all flights.
- 5,000 miles threshold bonus.



Platinum card members

- 100% mileage bonus on all Reno Air Flights.
- Use of First Class check-in positions regardless of class of travel.
- Invitation to pre-board on all flights.
- 5,000 miles threshold bonus.
- Exclusive reservations phone number. Just call 1-800-736-6501 for special handling.



GOLD / 20,000 base Reno Air miles or 25 qualifying Reno Air segments - PLATINUM / 40,000 base Reno Air miles or 50 qualifying Reno Air segments

QQuick Escape™ Vacations is Reno Air's in-house tour company offering package vacations to Reno, Las Vegas, Lake Tahoe, San Diego, Anaheim, Tucson, Vancouver, B.C., and coming soon, we will be offering packages to Colorado Springs. QQuick Escapes™ has many options to choose from including skiing at Lake Tahoe, Disneyland, Sea World and San Diego Zoo admission tickets. Plus you earn QQuick Miles™ points with your package!



Sample Lake Tahoe Price: **Horizon Lake Tahoe**
\$189 per person/double occupancy

Package includes: Round-trip airfare from San Jose to Reno, 3 day Hertz Midsize Car, 2 nights lodging at the Horizon Lake Tahoe. Ski lift tickets available at Heavenly, Diamond Peak and Mt. Rose for an additional cost.

For Group Bookings call 1-800-736-6747 for QQuick Escape™ Vacations.

QNUMBERS

**QQUICK MILES™
CUSTOMER SERVICE CENTER**
1-800-736-6501

**QQUICK MILES™
E-MAIL ADDRESS**
qqmiles@renoair.com

RENO AIR RESERVATIONS
1-800-RENO-AIR / 1-800-736-6247

**QQUICK ESCAPE™
VACATION PACKAGES**
1-800-736-6747

INTERNET
www.renoair.com

